

Legislative Frameworks: GDPR, CCPA and India's Digital Act

The EU General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) represent significant strides in personal data protection thereby setting precedents for privacy rights globally.

Additionally, India's legislation on the Digital Personal Data Protection Act, 2023 highlights the growing international recognition of the need for robust personal data protection policies. The article examines how these legislations address the challenges of digital privacy with a particular emphasis on personal images.

Intermediaries and Data

Protection: Exploring the Lacunae

A critical aspect of digital privacy is the role of intermediaries such as websites and online platforms in data protection. The paper argues that gaps in the data protection policies of these intermediaries often contribute significantly to data and image theft.

Understanding the scope of liability and responsibility of these entities is crucial in formulating effective data protection strategies.

Consumer Rights and Website Liability

Focusing on the perspective of consumer rights the article delves into the liability of websites for data protection. It examines how current laws and regulations hold these platforms accountable and explores potential measures to enhance the protection of personal images and data in the digital domain.

Methodology: A

Doctrinal Approach

The research utilizes a doctrinal methodology, examining existing laws, judicial decisions and scholarly articles to provide a comprehensive understanding of the current state of digital data protection and privacy

Conclusion: Navigating the Future of Digital Privacy

As we continue to navigate the complexities of the digital age, understanding and addressing the challenges of data protection becomes increasingly vital. The article concludes with a call for stronger, more effective policies and practices that can safeguard personal images and data against unauthorized use and theft. It emphasizes the need for a balanced approach that respects individual privacy while recognizing the realities of our interconnected digital world.

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